



SOCIAL MEDIA OPTIMIZATION



Social media optimisation is to, focus on creating consistent, high-quality content tailored to your audience. Leverage data analytics to track performance and refine strategies. Engage actively with followers and use trending hashtags for broader reach. Regularly update visuals and messaging to align with brand goals.



OVERVIEW

Creative Imagin is a leading brand advertising firm dedicated to helping businesses build strong and memorable brand identities. We specialise in a range of services including branding, advertising, and digital marketing, ensuring that each client's unique message resonates with their target audience. Our team combines creativity with strategic insight to create powerful brand stories that leave a lasting impact.

In addition to branding, we deliver innovative advertising solutions that captivate and engage, both in traditional and digital spaces. Our digital marketing expertise ensures your brand thrives online, through effective SEO, social media campaigns, and targeted strategies that drive results. At Creative Imagin, we are committed to elevating your brand in today's fast-paced, competitive landscape.

SOCIAL MEDIA OPTIMIZATION

Includes

- Hashtag optimization
- Engaging content
- Peak-time posting
- User-generated content
- Stories, reels and Polls
- Shareable posts
- Consistent branding
- Profile optimization
- Influencer collaborations
- Engagement metrics tracking
- DM and comments

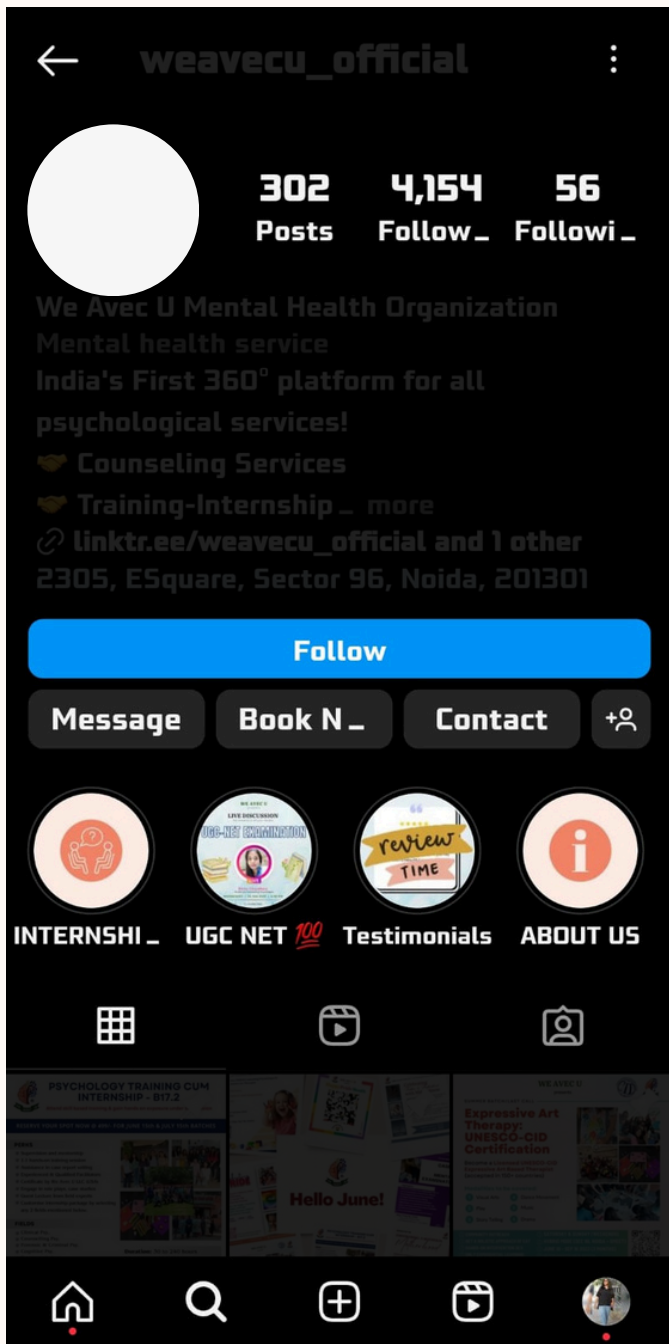
Platforms : Instagram, Facebook, Twitter, Linkedin, Youtube



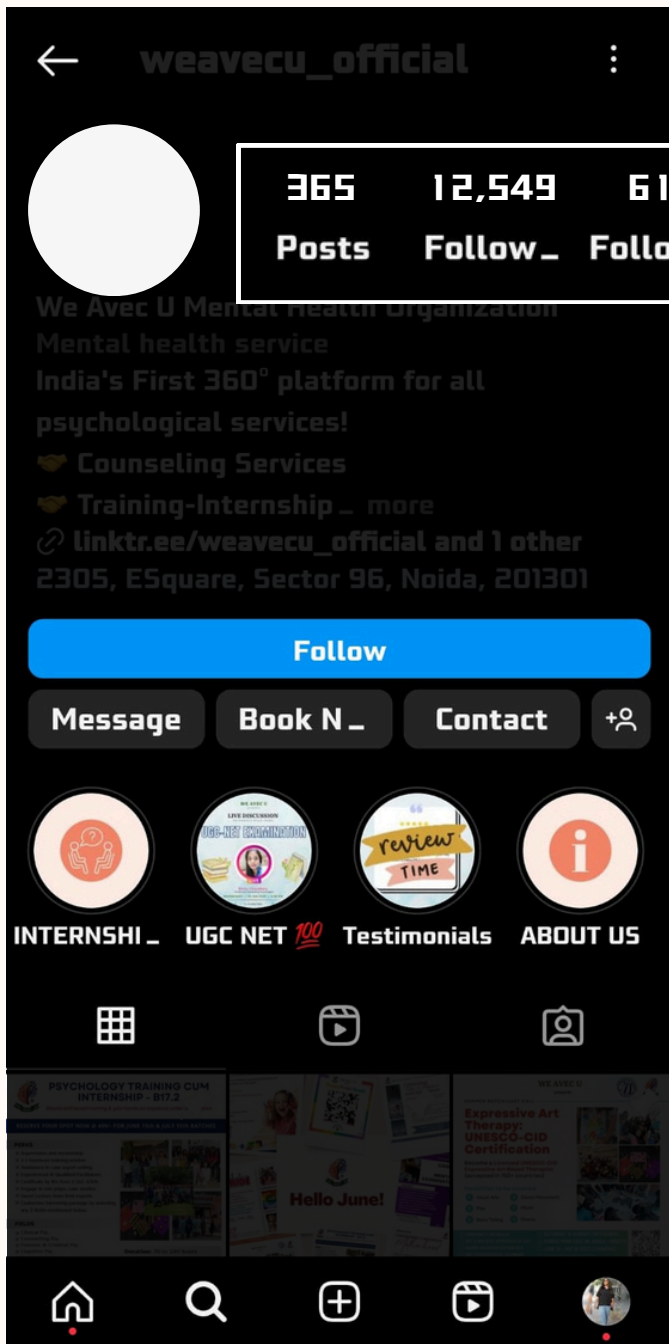
COMPANY PROJECTS

Instagram

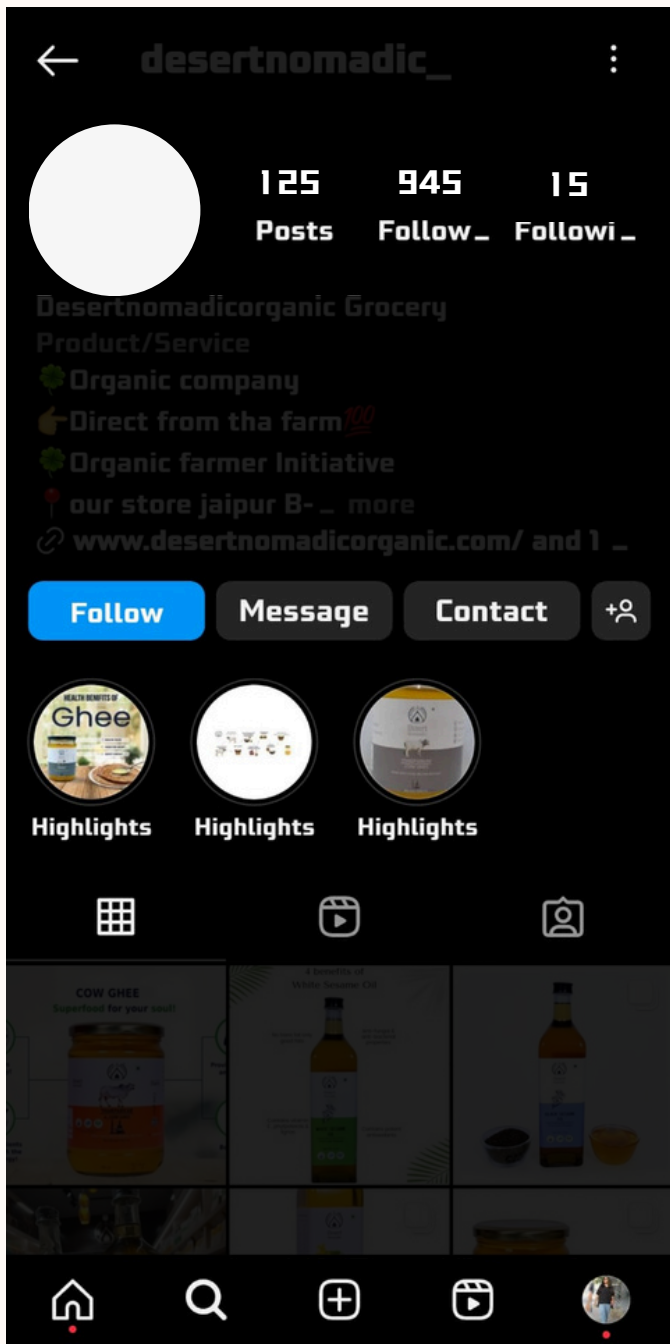
Marketing



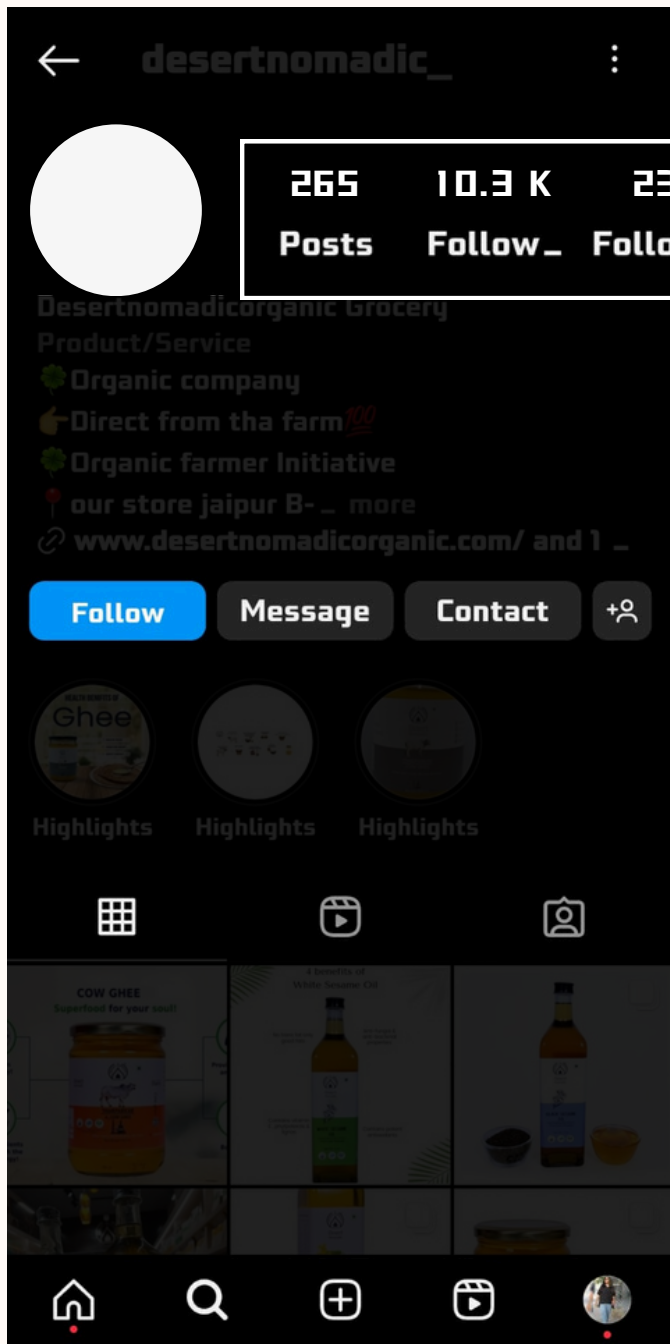
Before



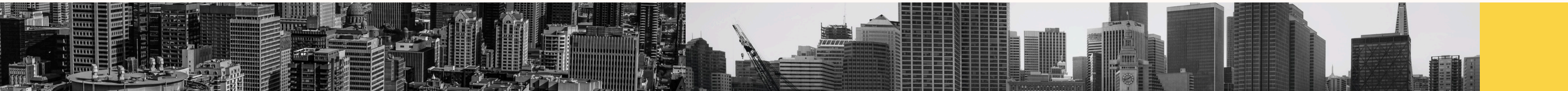
After 3 Month Duration



Before

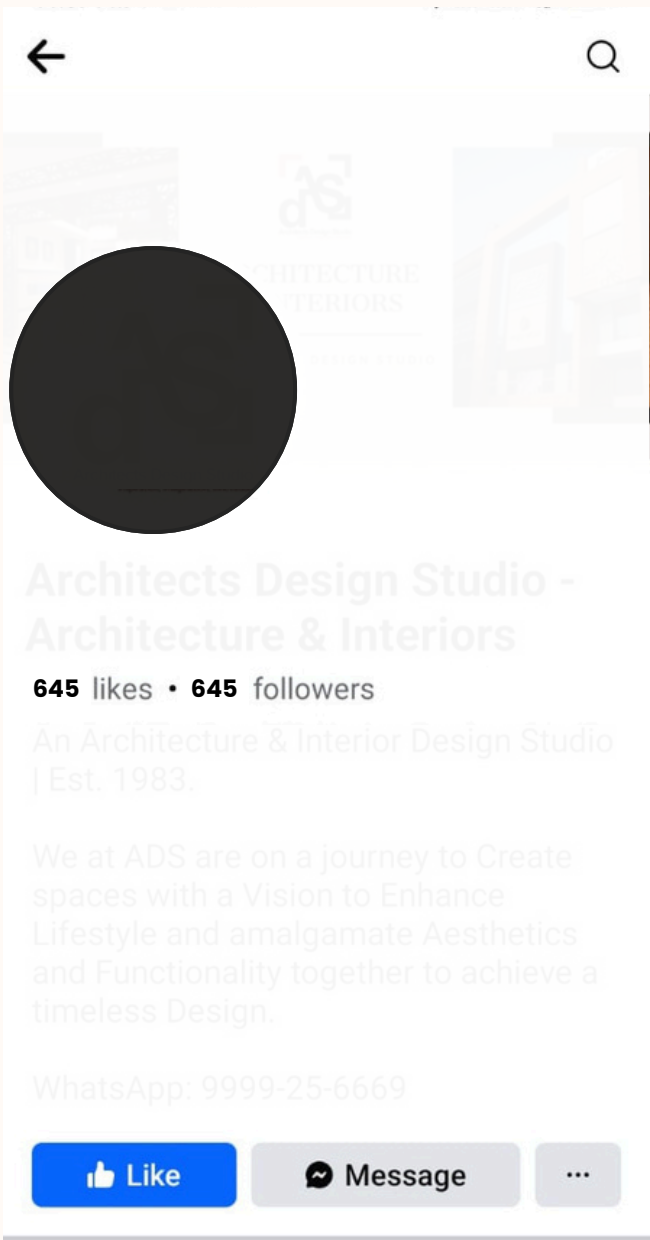


After 3 Month Duration

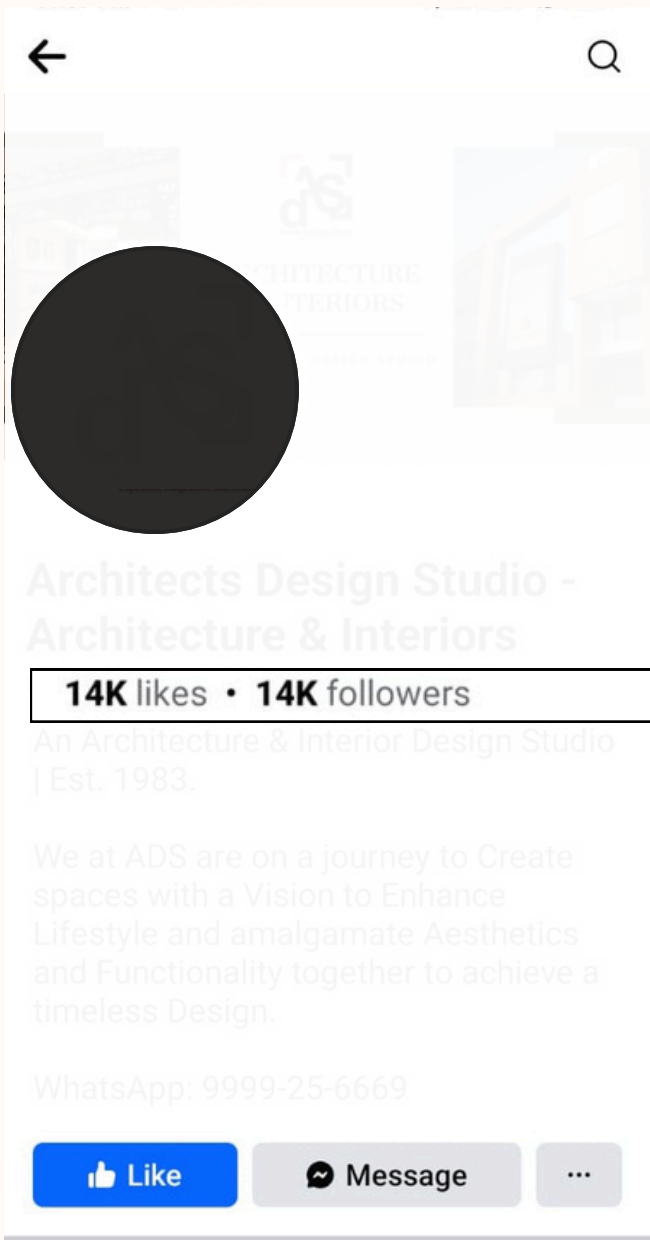


COMPANY PROJECTS

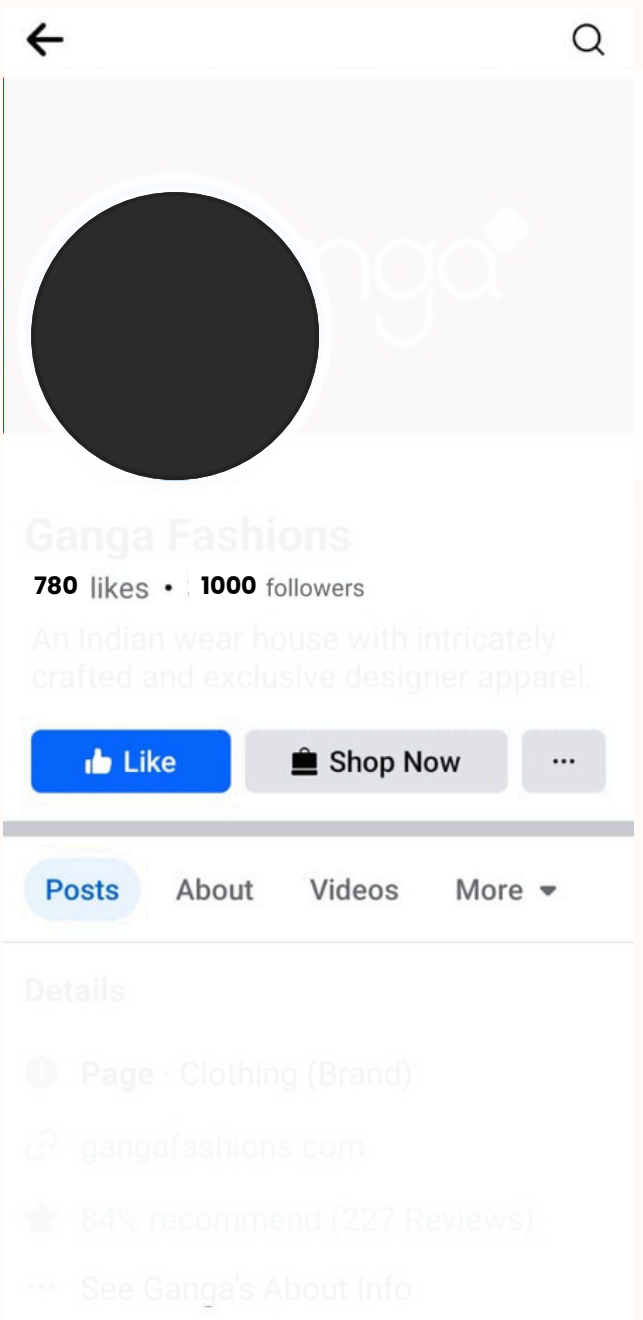
Facebook Marketing



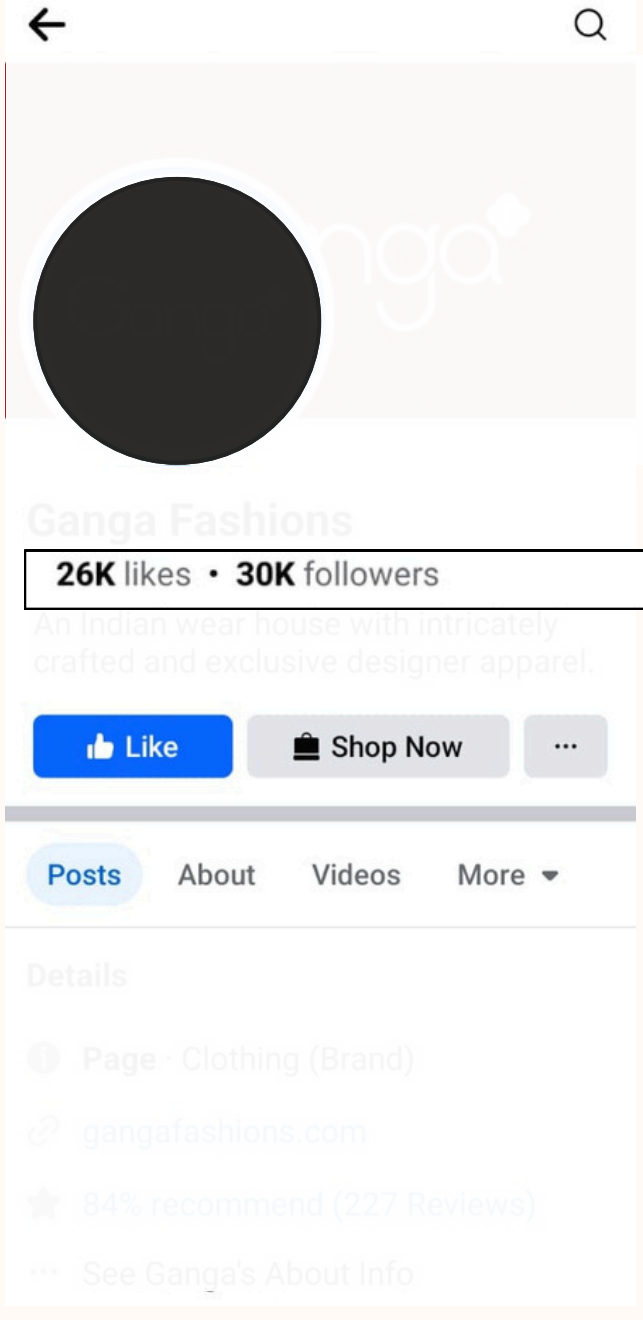
Before



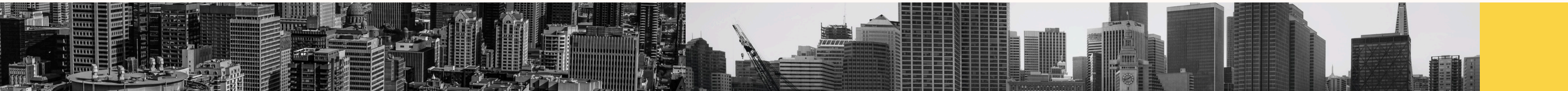
After 3 Month Duration



Before



After 3 Month Duration



COMPANY PROJECTS

Linkedin Marketing

CAMPAIGN PERFORMANCEWEBSITE DEMOGRAPHICSACCOUNT ASSETS

Demographics for 7 Campaign Groups

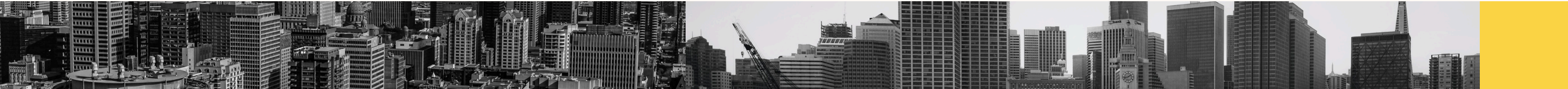
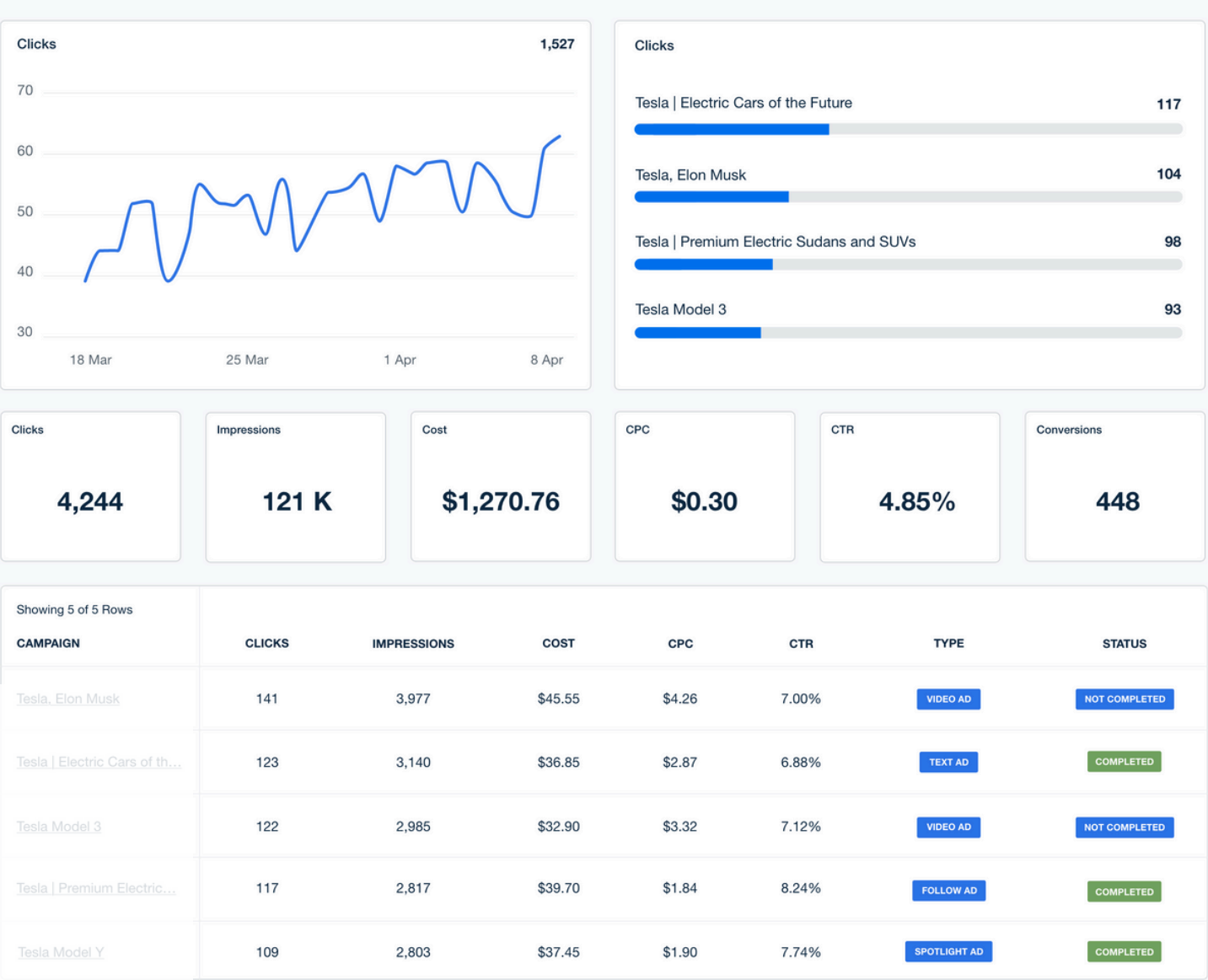
View: Demographics

Display: Job function

Time range: 5/27/2021 - 6/25/2021

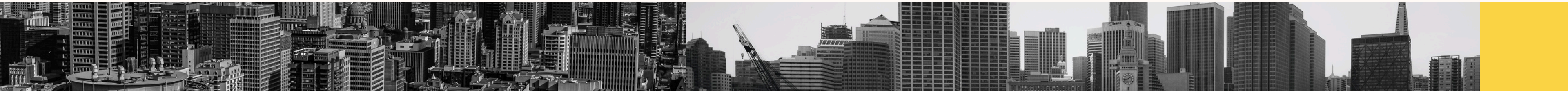
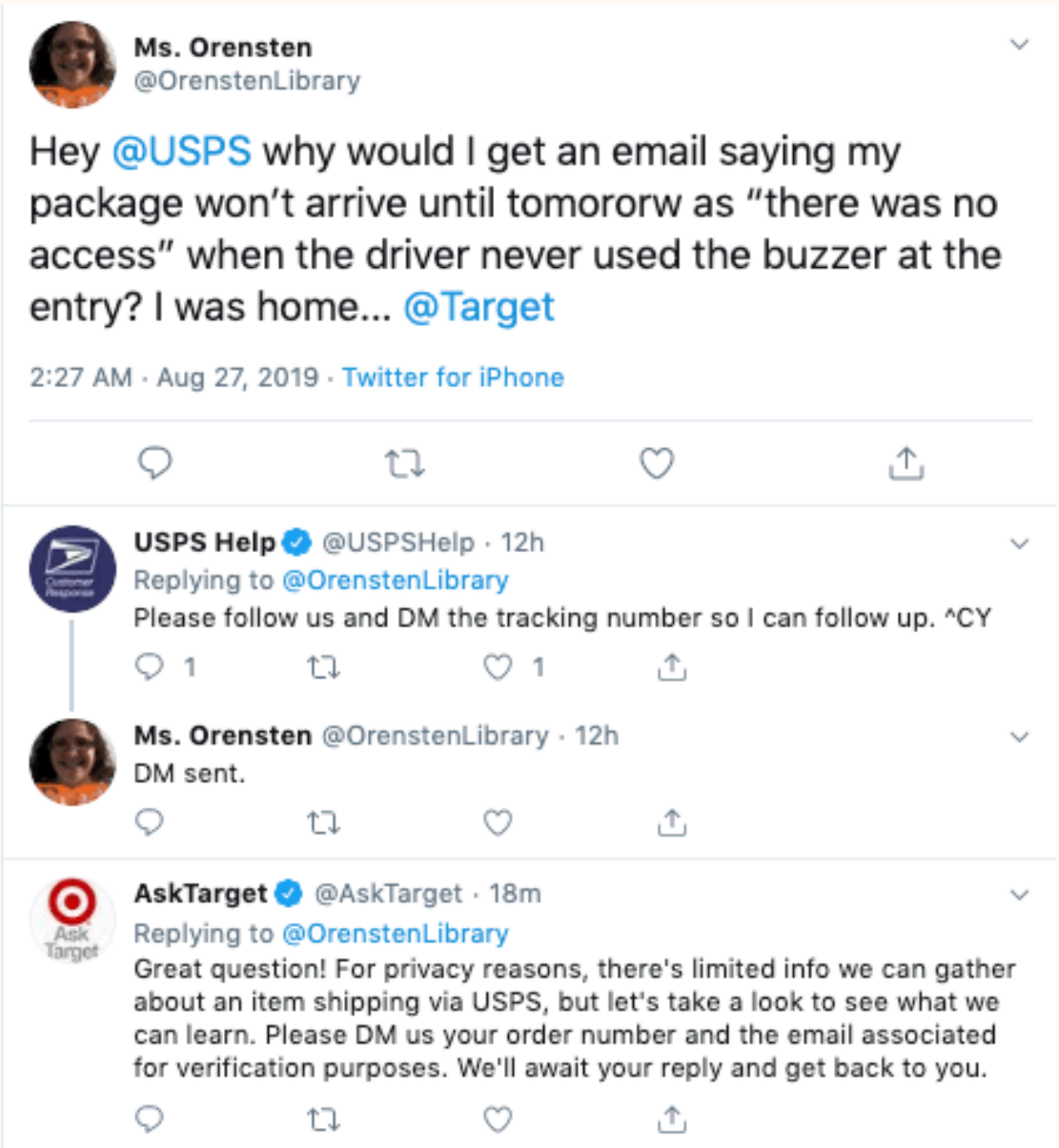
Demographics metrics are approximate to protect member privacy. [Learn More](#)

Name	Job function	Impressions	Clicks	Average CTR
Finance	Company	161,743 (36.72%)	904 (34.15%)	0.56%
Business Development	Company industry	79,348 (18.01%)	466 (17.6%)	0.59%
Sales	Job seniority	45,011 (10.22%)	288 (10.88%)	0.64%
Operations	Company size	38,622 (8.77%)	224 (8.46%)	0.58%
Accounting	Location	33,971 (7.71%)	203 (7.67%)	0.6%
Information Technology	Country/Region	22,424 (5.09%)	112 (4.23%)	0.5%
Research	County	16,558 (3.76%)	79 (2.98%)	0.48%
Consulting		15,214 (3.45%)	90 (3.4%)	0.59%
Program and Project Management		14,019 (3.18%)	90 (3.4%)	0.64%



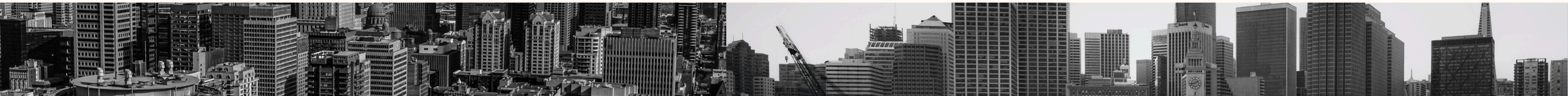
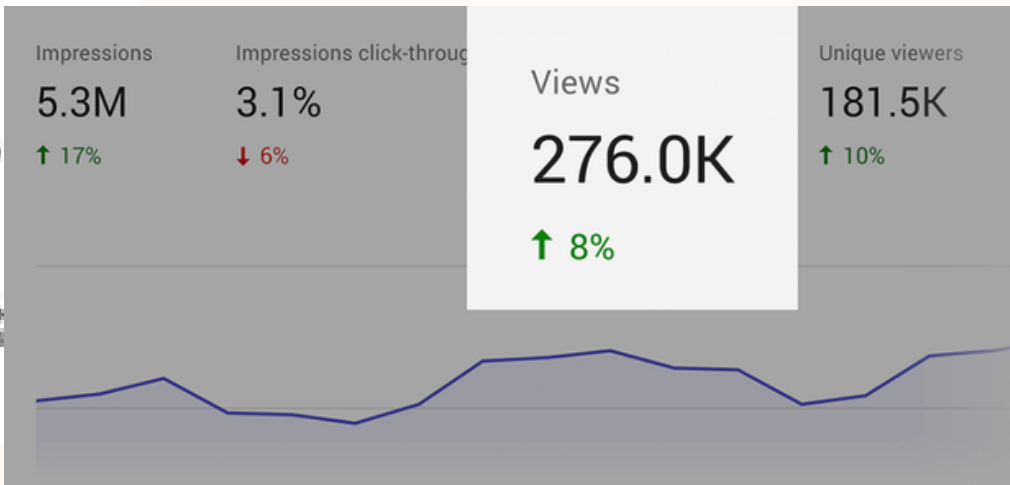
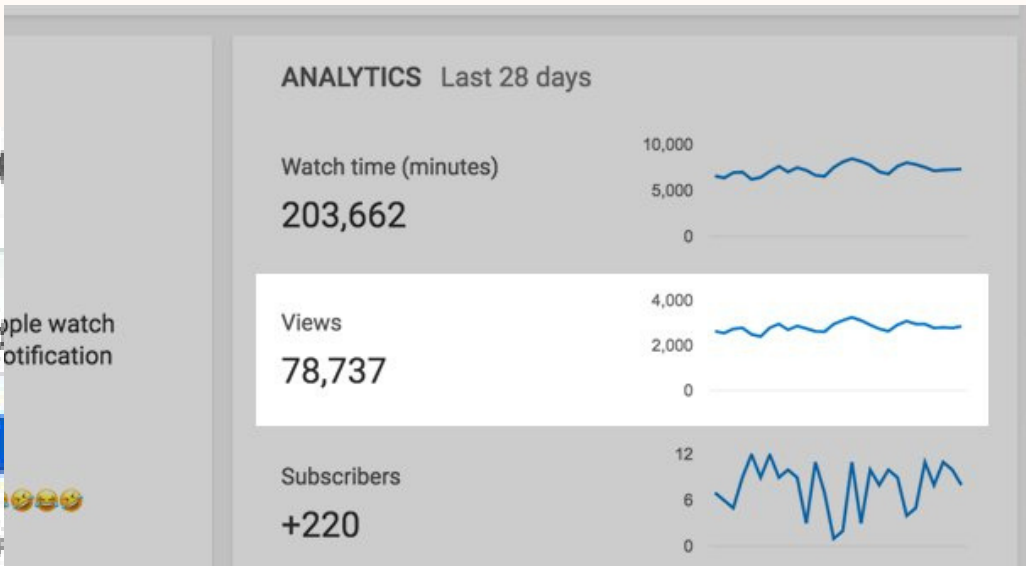
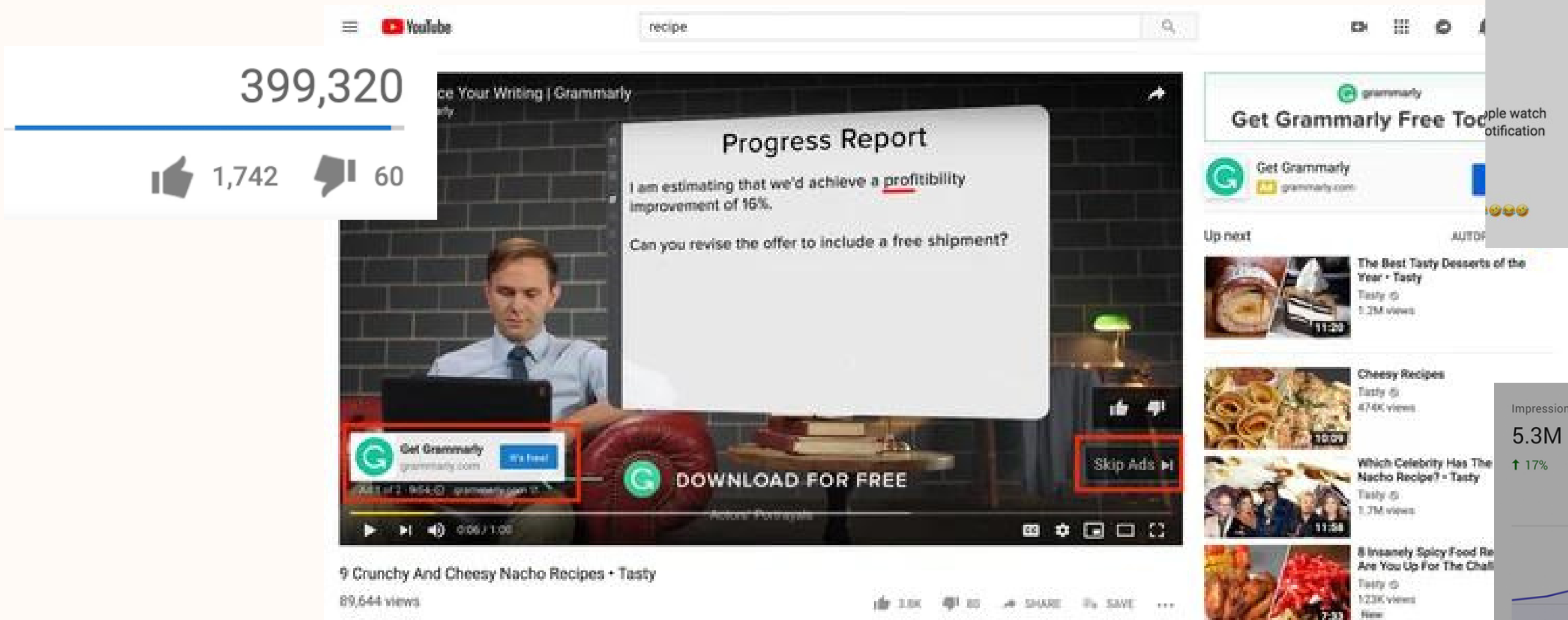
COMPANY PROJECTS

Twitter Marketing



COMPANY PROJECTS

Youtube Marketing



MEET OUR TEAM



Sana Gupta
Manager

She is a marketing expert known for her strategic approach and ability to drive impactful campaigns. She excels at creating effective marketing solutions that deliver results.



Twinkle Gupta
CEO/Founder

She is the CEO and Founder of Creative Imagin, this seasoned professional brings over 10 years of expertise in brand advertising. With an MBA in Human Resources and Marketing, she oversees a diverse portfolio of 100-500+ clients, providing strategic branding and marketing solutions.



Sidharth
Team Lead

Team Lead with expertise in marketing, this professional excels in leading teams to execute successful marketing strategies. Known for strong leadership skills, they drive impactful campaigns that deliver tangible results.

OUR INDIAN CLIENTELE

**Flaunt
inHub**

1Shiksha

Delhi Art House
ART FROM ALL OVER THE WORLD

ANANDVAN
JUNGLE RESORT

Big Yellow Door

**COUNSEL
INDIA.**
COUNSELLING SIMPLIFIED

HEALTH CARE
THE CARING HANDS

Bill Rock

**CHAI
SUTTA
Bar**

**EA
EKAM EVENTS**

bhuvi
by amsha
Lifestyle for You. Asset for Future Generation

Diet 4 Life

DESERT NOMADIC
ORGANIC

**Pink
Cafe Bar**

OH MY FOTOO

Alea Glean
SKIN

FITPRO
Fitness Equipments

**THE
GRAND
SAFFRON**
Reception Centre-Bar-Restaurant-Catering
1/5 Donaher Drive, South Morningside VIC 3202
04311974415 04314040726

TRIPCSTER
LIVE TO DREAM, DARE TO DISCOVER

Delhi Diaries Hostel
"Write Your Own Chapter in Delhi's Diaries"

VIKSONS PROJECTS LLP.
MARK FOR THE FUTURE

**Signature
VILLAS**

**WE
AVEC**

**Modern
TIMBER
INDUSTRIES**

KANARI
MUSSOORIE

Guru Kripa
AARADHANA

**RED FINCH
HOTELS**

Artkheliyan

MEDICAL
...innovating better!!!

AAS
Give wings to your career

**UNIVERSAL
YOGA SCHOOL**

**SAI SENIOR SECONDARY SCHOOL
RAMPUR**

**DESI
TADKA**
Home Restaurant
BY MANISHA MITTAL
TWIST

ABHAYUDAAN
SINCE 2020
COMMITTED FOR A BETTER FUTURE

OUR INTERNATIONAL CLIENTELE





GET IN TOUCH



+91 78278 56404



www.creativeimagin.com



info@creativeimagin.com



Faridabad, Haryana - 121003



THANK YOU



Thank you for taking the time to explore our offerings. We look forward to the opportunity to collaborate and drive success for your brand. Let's create impactful strategies together that deliver measurable results.